



7TH ANNUAL



2024 SPONSORSHIP OPTIONS

FRIDAY, JANUARY 26TH, 2024

REUNION RANCH - GEORGETOWN

12PM REGISTRATION

1PM SHOTGUN START

4PM DINNER & AWARDS

ALL PROCEEDS WILL DIRECTLY SUPPORT
THE PROGRAMS AND SERVICES AT THE
HEROES RESOURCE CENTER.



Heroes Night Out is a non-profit community-based organization that is dedicated to providing resources and services to Veterans, Service Members, and their families in a safe, family-friendly environment.

Through this model of peer-to-peer interaction, Heroes Night Out is able to quickly address the unique situations that service members, veterans, and military families experience by creating a trusting relationship more immediately.

Heroes Night Out offers a number of services and activities including peer-to-peer groups and activities, individual/family rehabilitative activities, a Counselor from the Vet Center, a Veteran Service Officer (claims/benefits), a VA Loan Specialist, and representatives from the Texas Workforce Commission.

Heroes Night Out hosts multiple weekly activities like our Donuts & Coffee twice a week, and our Veterans Support Group. Through these gatherings, many veterans and service members find a new “family”, a job, and an answer to some of their problems.



SILVER SHELLS MISSION STATEMENT

The Silver Shells Shootout is an annual flurry of patriotism and support for our nation's finest—our Veterans, Service Members, and their families. Held each January, this sporting clay event is a salute to bravery, embodying the spirit of unity, resilience, and sportsmanship that defines our great nation. Our mission is to raise both essential funds and enduring awareness for the Heroes Resource Center and its essential programs. With every shot fired under the wide Texas sky, we reaffirm our commitment to honor their service, support their journey, and fortify the bonds of our proud community. The Silver Shells Shootout—where every shot fired echoes our gratitude, and each cheer rings out a tribute to the heroes among us.

2024 SPONSORSHIPS

AVAILABLE



PRESENTING SPONSOR (1 Available)

\$25,000

- Two, five-person teams to shoot.
- 20 Shooting game tickets.
- Top Tier Placement of Logo and Company name on:
 - Event Website
 - Event Program
 - Sponsor Signage
- Stage Recognition during main event program
- Opportunity to provide promotional items to be put in attendee gift bags.
- Opportunity to speak at event on behalf of Company. (2 minutes)
- Social Media:
 - 1 Exclusive Social Media post with link to website and social platforms
 - 2 non-exclusive Social Media posts to include company name and social tag (FB only).



TITLE SPONSOR (2 Available)

\$15,000

- One - Five-person teams to shoot.
- 20 Shooting game tickets.
- 2nd Tier Placement of Logo and Company name on:
 - Event Website
 - Event Program
 - Sponsor Signage
- Stage Recognition during main event program. Opportunity to provide promotional items to be put in attendee gift bags.
- Social Media:
 - 1 Exclusive Social Media post with link to website and social platforms
 - 2 non-exclusive Social Media posts to include company name and social tag (FB only).



GAME SPONSOR (5 Available)

\$7,500

- One - five person team to shoot.
- Special Signage at Sponsored Game
- 25 Shooting game tickets.
- 3rd Tier Placement of Logo and Company name on:
 - Event Website
 - Event Program
 - Sponsor Signage
- Opportunity to provide promotional items to be put in attendee gift bags.
- Social Media:
 - 1 non-exclusive Social Media posts to include company name and social tag (FB only).



BIG GUN SPONSOR (5 Available)

\$5,000

- One - five person team to shoot.
- 10 Shooting game tickets.
- 3rd Tier Placement of Logo and Company name on:
 - Event Website
 - Event Program
 - Sponsor Signage
- Opportunity to provide promotional items to be put in attendee gift bags.
- Social Media:
 - 1 non-exclusive Social Media posts to include company name and social tag (FB only).



SHELL SPONSOR (1 Available)

\$5,000

- One - five person team to shoot.
- 10 Shooting game tickets.
- 3rd Tier Placement of Logo and Company name on:
 - Event Website
 - Event Program
 - Sponsor Signage
- Opportunity to provide promotional items to be put in attendee gift bags.
- Social Media:
 - 1 non-exclusive Social Media posts to include company name and social tag (FB only).



FOOD SPONSOR (1 Available)

\$3,000

- One - five person team to shoot.
- 3rd Tier Placement of Logo and Company name on:
 - Event Website
 - Event Program
 - Sponsor Signage
- Special Signage at Buffet
- Opportunity to provide promotional items to be put in attendee gift bags.



PISTOL SPONSOR

\$3,000

(3 Available)

- 3rd Tier Placement of Logo and Company name on:
 - Event Website
 - Event Program
 - Sponsor Signage
- 10 Shooting Game Tickets
- Opportunity to provide promotional items to be put in attendee gift bags.



BAR SPONSOR (2 Available)

\$2,000

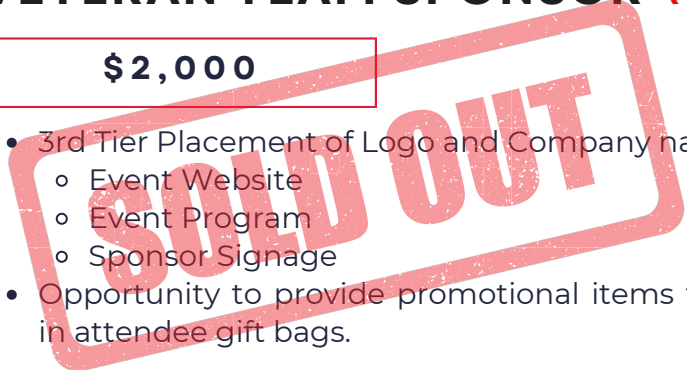
- 3rd Tier Placement of Logo and Company name on:
 - Event Website
 - Event Program
 - Sponsor Signage
- Special Signage at Bar
- Opportunity to provide promotional items to be put in attendee gift bags.



VETERAN TEAM SPONSOR (2 Available)

\$2,000

- 3rd Tier Placement of Logo and Company name on:
 - Event Website
 - Event Program
 - Sponsor Signage
- Opportunity to provide promotional items to be put in attendee gift bags.



STATION SPONSOR (6 Available)

\$500

- 4th Tier Placement of Logo and Company name on:
 - Event Website
 - Event Program
 - Sponsor Signage
- Opportunity to provide promotional items to be put in attendee gift bags.





SIGN UP NOW!

Thank you for supporting the Heroes Night Out
7th Annual Silver Shells Shootout!

Please complete this form on the next page and email to:

Email: brandon@heroesnightout.org

Attn: Brandon Crook - Executive Director

Please make checks payable to:

Heroes Night Out

1150 South Bell Blvd. Building 5

Cedar Park, Texas 78613

Or Visit:

<https://www.betterunite.com/heroesrc-7thannualsilvershellshootout>

To Register for a Team or Sponsorship today!

For more information or questions, please contact the event organizers:

Brandon Crook - Executive Director/Event Chair

brandon@heroesnightout.org

James Bryant Boyd - Board Member/ Event Lead

jbboyd@jbryantboyd.com

Micki Pickering - Event Coordinator & Auctioneer

hootauctions@gmail.com

THANK YOU FOR YOUR SUPPORT!

Sponsorship Application Form

Business/Organization Name: _____

Contact Name: _____ **Phone:** _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Email: _____

Website: _____

Event Sponsor: (Check box to select sponsorship package)

Presenting Sponsor - \$25,000

Yes - I will take opportunity to speak at event on behalf of the company.

No - we will not speak at the event on behalf of the company.

Title Sponsor - \$15,000

Game Sponsor - \$7,500

Big Gun Sponsor - \$1,000

Shell Sponsor - \$5,000

Food Sponsor - \$3,000

Pistol Sponsor - \$3,000

Bar Sponsor - \$2,000

Veteran Team Sponsor - \$2,000

Station Sponsors - \$500

Agreement for Sponsors:

I agree to provide all company logos, video content, digital media and business information required for sponsorship elements no later than 3 weeks prior to event on **January 5th, 2024**.

YES

NO

I understand that the event is not able to add business information to marketing materials for the event until the business has provided approved content, and sponsorship has been paid. If not provided by deadline, I agree that my logo will not be on promotional materials as promised in sponsorship.

YES

NO

I do plan to provide giveaway items for gift bags

YES

NO

Item/s to be donated: _____

I acknowledge and agree to have all promotional items for HNO no later than **January 19th, 2024** to be included in bags.

YES

NO

Signature: _____

Date: _____

Payment Preference: Check Credit Card

Name on Card: _____ **Card #** _____

Expiration Date: ____/____/____ **CSV:** _____